

Name + Phone Number Collar

Make a personalized adjustable collar with an embroidered pet name and contact number.



THIS GUIDE INCLUDES 3 SELLABLE SIZES



Small

10–14 inch neck



Medium

14–18 inch neck



Large

18–22 inch neck

PROJECT OVERVIEW

1



Size & cut

2



Plan the text

3



Embroider text

4



Sew fabric sleeve

5



Add webbing

6



Attach hardware

7



Finish & adjust



WHAT YOU'LL MAKE

An adjustable fabric-covered collar with embroidered name and phone number, strong webbing core, and ready-to-sell size ranges.

- ✓ Readable & practical
- ✓ Personalized & professional
- ✓ Safer for everyday wear

Size System & Cutting Chart

Use these ready-to-sell sizes and cut all pieces before you begin.

MEASUREMENT / PIECE	 Small 10–14 in	 Medium 14–18 in	 Large 18–22 in
Finished neck range	10–14 in	14–18 in	18–22 in
Finished collar width	1 in	1 in	1 in
Hardware size	1 in	1 in	1 in
Long webbing strap	22 in	26 in	30 in
Short buckle strap	5 in	5 in	5 in
Long outer fabric strip	23 x 2.5 in	27 x 2.5 in	31 x 2.5 in
Short outer fabric strip	6 x 2.5 in	6 x 2.5 in	6 x 2.5 in
Fusible interfacing	23 x 2.5 in	27 x 2.5 in	31 x 2.5 in
Safe text zone on the long strip	4.5 x 0.9 in	5.5 x 0.9 in	6.5 x 0.9 in

MEASUREMENT LOGIC

LONG STRAP (adjustable range)

This strap forms the adjustable length of the collar.



SHORT STRAP (hardware end)

This strap carries one buckle half and the D-ring.



NOTE:

All sizes use 1 in width for better name + phone number readability.



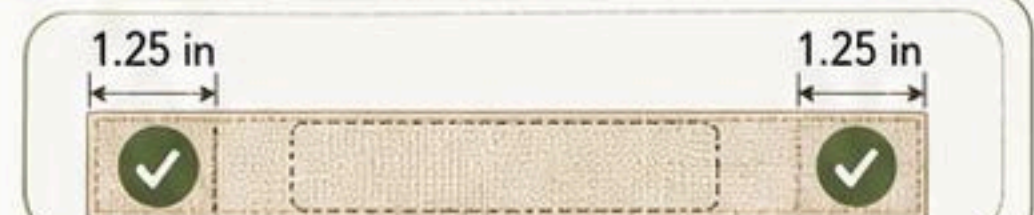
FABRIC STRIP (name area)

This strip is where the name and phone number are embroidered. The text area stays centered so it looks great after assembly.



TIP:

Keep about 1.25 in clear at both ends of the text area so the embroidery stays visible after assembly.



Tools & Materials

Gather everything before you start for a smoother, more accurate build.

1 FABRICS & STABILIZERS



Cotton canvas
or quilting cotton



Fusible
interfacing



Embroidery
stabilizer

2 STRUCTURE MATERIALS



1 in nylon or
polypropylene webbing

3 HARDWARE



1 in side-release
buckle set



1 in tri-glide
slider



1 in D-ring



SIZE NOTE:

All sizes in this guide
use 1 in hardware and
webbing for better
text readability.

4 THREADS



All-purpose
sewing thread



Embroidery thread
or embroidery floss

5 TOOLS



Sewing machine



Hand needle



Scissors or
rotary cutter



Ruler



Fabric marker



Clips or pins



Iron



Lighter or
Fray Check

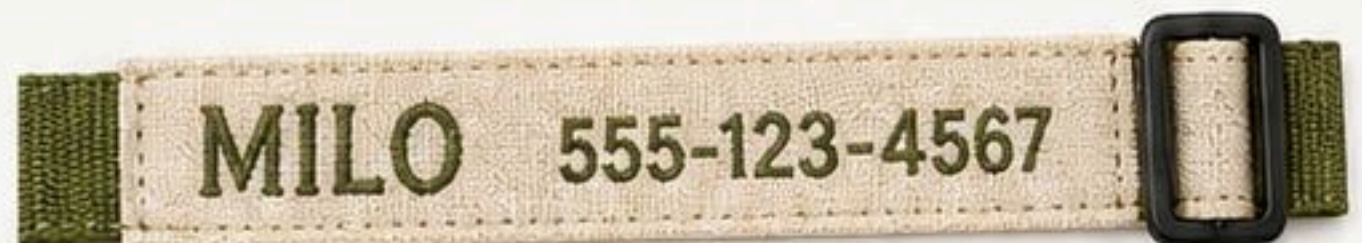


Embroidery hoop
(optional)



TIP:

Test the name and phone number
at actual size on a scrap before
stitching the real collar.



Step 1 — Cut All Pieces

Cut the webbing, fabric, and interfacing using the chart from Page 2.

MEASUREMENT / PIECE	 Small 10–14 in	 Medium 14–18 in	 Large 18–22 in
Long webbing	22 in	26 in	30 in
Short webbing	5 in	5 in	5 in
Long fabric	23 x 2.5 in	27 x 2.5 in	31 x 2.5 in
Short fabric	6 x 2.5 in	6 x 2.5 in	6 x 2.5 in
Interfacing	same as fabric	same as fabric	same as fabric

MICRO-STEPS



Measure and cut the webbing.



Seal the cut webbing ends with a lighter or Fray Check.



Cut long and short fabric strips.



Cut matching interfacing pieces.



Keep each size grouped together and labeled.



SAFETY & ACCURACY NOTE

Seal webbing gently—just enough to stop fraying.
Do not melt the edges into hard lumps.

✓ GOOD SEAL



Smooth, even edge.
No loose fibers.

✗ TOO MUCH HEAT



Melted and lumpy.
Can weaken the webbing.

Step 2 — Plan the Text Layout

Mark a clean, centered embroidery area before sewing the collar.



1



Work on the long outer fabric strip only.

2



Mark a centered safe text zone.

3



Split the text zone into two lines: name on top, phone number below.

4



Leave about 1.25 in clear at both ends so the embroidery stays visible after assembly.

5



Lightly draw a center line and place both text lines in the middle.



USE THESE MAXIMUM TEXT ZONES:



Small

4.5 x 0.9 in



Medium

5.5 x 0.9 in



Large

6.5 x 0.9 in



LETTER-SIZING TIPS



Small — name letters about 0.28–0.32 in tall; phone digits about 0.18–0.20 in tall.



Medium — name letters about 0.35–0.40 in tall; phone digits about 0.22–0.24 in tall.



Large — name letters about 0.40–0.45 in tall; phone digits about 0.24–0.28 in tall.



Best for short-to-medium names.

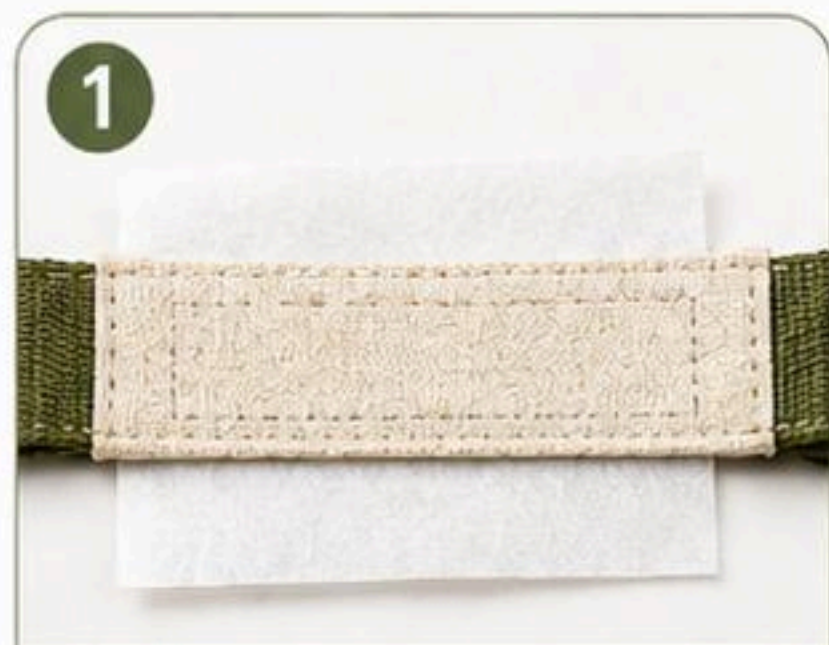


TIP:

Print or trace both lines first for more even spacing.

Step 3 — Embroider the Name & Number

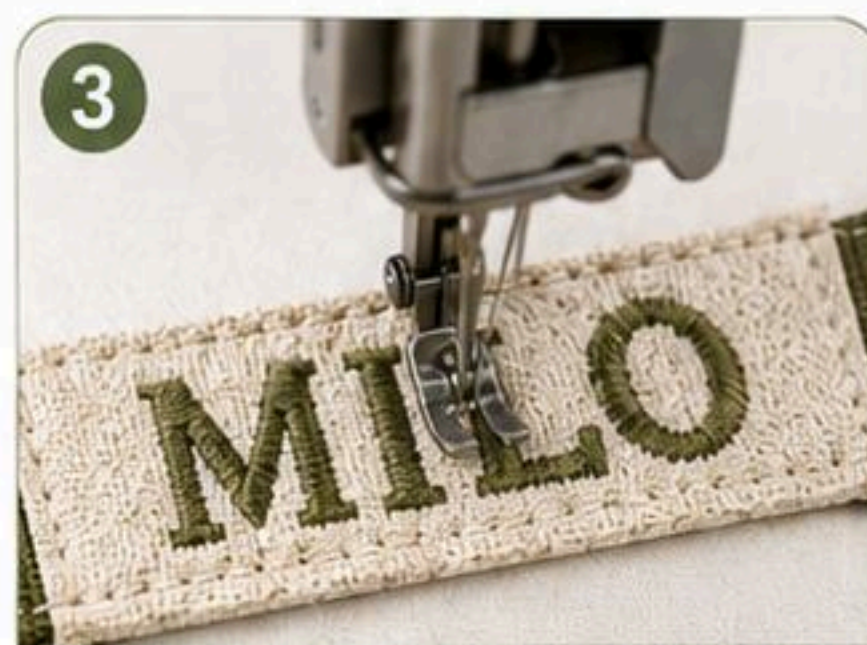
Stabilize the fabric, stitch both text lines, and keep the embroidery neat and flat.



1
Place embroidery stabilizer behind the marked text zone.



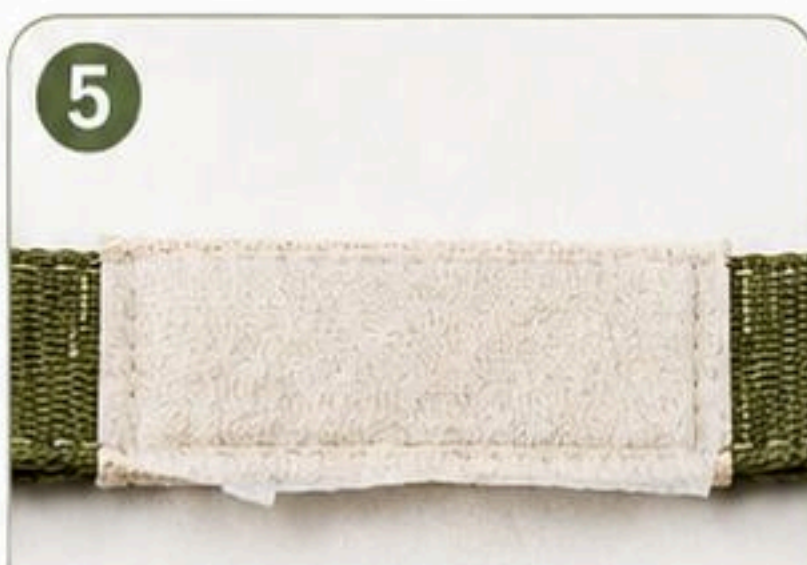
2
Hoop or pin the fabric so it stays flat.



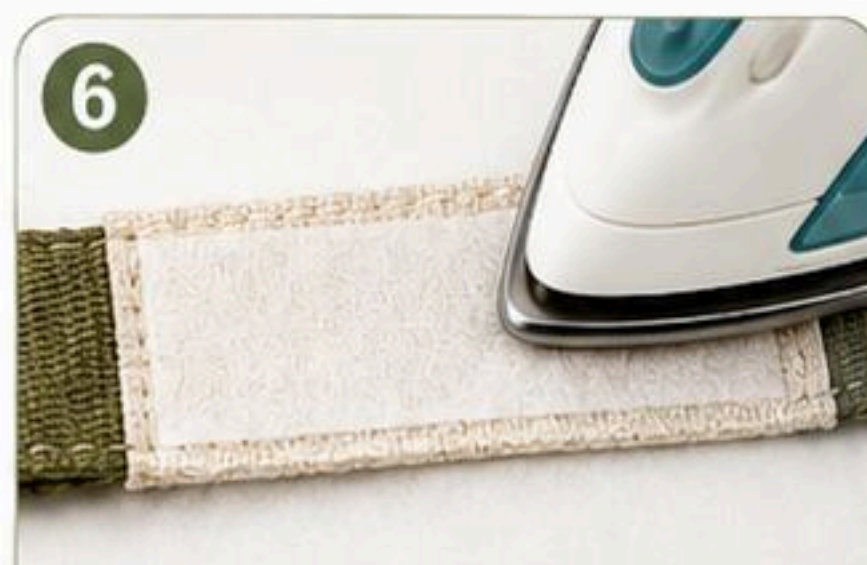
3
Stitch the name on the top line.



4
Stitch the phone number underneath.



5
Trim excess stabilizer from the back after stitching.



6
Press lightly from the back if needed.

FINISHED EXAMPLES



TECHNIQUE TIPS

Hand embroidery:
backstitch or split stitch for outlines, satin stitch for thicker letters.

Machine embroidery:
use a stabilizer and a medium-density fill.



TIP:

Test the digit height on a scrap before stitching the real piece.

555-821-7744



Just right!

555-821-7744



Too big

Step 4 — Sew the Fabric Sleeves

Turn the outer fabric strips into neat covers for the webbing.

1 Fuse interfacing

Fuse interfacing to the wrong side of each fabric strip.

LONG STRIP



SHORT STRIP



2 Fold lengthwise

Fold each strip lengthwise, right sides together.



3 Stitch the long edge

Stitch along the long edge with about a 1/4 in seam allowance.



4 Turn right side out

Turn the tube right side out so the seam is inside the tube.



TIP:

Use a loop turner, safety pin, or hemostat to turn narrow tubes more easily.

5 Press flat

Press flat with the seam centered on the underside.



AT A GLANCE

RIGHT SIDES TOGETHER



STITCH



TURN



FINISHED TUBE



Step 5 — Insert the Webbing & Topstitch

Slide the strong inner strap into each sleeve and secure the cover in place.

← LONG STRAP (WITH NAME & PHONE) →



← SHORT STRAP (HARDWARE END) →



FOLLOW THESE STEPS

- 1 Slide the long webbing into the long fabric sleeve. 
- 2 Slide the short webbing into the short fabric sleeve. 
- 3 Keep the seam on the underside of each strap. 
- 4 Fold the extra 1/2 in fabric at each end inward to hide the raw edges. 
- 5 Topstitch near both long edges to hold the fabric smoothly around the webbing. 
- 6 Topstitch the short ends closed. 



NOTE:

The embroidery should stay centered and face outward on the long strap when the collar is worn.



TIP:

Use clips instead of pins when the layers feel thick.

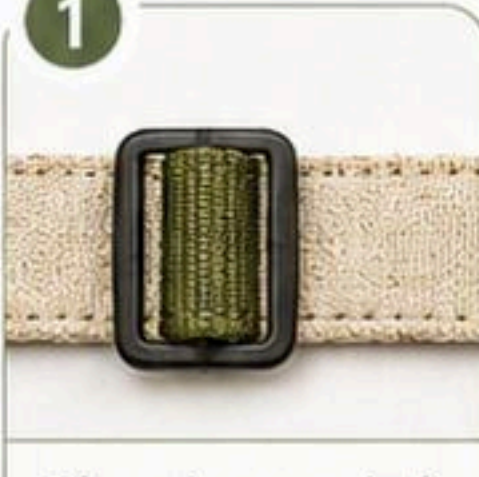
Step 6 — Attach the Hardware

Build the buckle end and the adjustable side exactly in this order.

A. SHORT STRAP (buckle end with D-ring)

-  Slide one buckle half onto the short covered strap.
-  Add the D-ring.
-  Fold the strap end back by about 1.5 in.
-  Sew a strong box-X stitch to lock it.
-  The D-ring should sit between the buckle and the stitch line.

B. LONG STRAP (adjustable side)

-  Thread one end of the long covered strap through the center bar of the tri-glide slider.
-  Fold that end back by about 1.5 in and stitch securely to anchor the slider.
-  Take the free end and thread it through the other buckle half.
-  Bring the free end back through the tri-glide to create the adjustable section.
-  Make sure the embroidered name and phone number face outward when the collar is closed.

FINISHED COLLAR (FLAT LAYOUT)



CAUTION

Before sewing, double-check buckle orientation so both halves snap together correctly.



STITCH NOTE

Use a box-X or two tight rows of stitching for all load-bearing joins.



Step 7 — Finish, Adjust & Quality Check

Test the collar, confirm the size range, and make sure it is ready to sell.



FINAL CHECKLIST

1



Buckle snaps together smoothly.

2



Slider adjusts the collar easily.

3



D-ring is secure.

4



Embroidery is centered and readable.

5



Seams and topstitching are neat and strong.

6



The collar reaches the correct size range.



SIZE REMINDER



Small
fits 10–14 in necks



Medium
fits 14–18 in necks



Large
fits 18–22 in necks



FINAL NOTE

Always test strength before selling: pull firmly on the hardware and check every stitch line.



CARE TIP

Spot clean or hand wash; reshape and air dry.

Your name + phone number collar is ready!

Great job!